





---

From:  **Lisa Rizzuto O'Keefe** Wednesday, October 03, 2012 3:25:26 PM 

Subject: Turnaround Zone Consultant

To:  **Jeffrey J. Geihs**

Cc:  **Judi K. Steele**

---

Dr. Geihs --

It was so nice to see you this morning. I just wanted to take a moment to reiterate what was decided.

The Public Education Foundation will hire Jenifer Jones as a consultant and will then loan her to you as a Turnaround Zone Consultant. She will report to you and you will house her. The Public Education Foundation will pay Jenifer Jones a total of \$25,000 (\$3,125 a month for eight months from October 2012 to May 2013). Her scope of work will include:

- creation and development of a process for on-boarding schools coming into the Turnaround Zone;
- creation and development of a process for off-boarding schools from the Turnaround Zone after they demonstrate sustainability;
- identification of best practices within the Turnaround Zone that produce quantitative and qualitative results;
- creation and establishment of messaging regarding the Turnaround Zone to help attract the most highly effective educators and administrators to apply for positions within these specific schools; and
- assistance with selection of the next group of schools to be on-boarded into the Turnaround Zone.

Copies of the written policies for the on-boarding and the off-boarding processes as well as written reports regarding the best practices identified and the plan for messaging regarding the Turnaround Zone, both within and outside the Clark County School District, will be provided to The Public Education Foundation no later than May 31, 2013.

At the conclusion of this contract, should you wish to explore additional grant opportunities with The Public Education Foundation, it will be your responsibility to identify potential funding sources in collaboration with The Foundation. At this point we have no further funding designated for this project.

Lisa

All kids are gifted; some just open their packages earlier than others.

- Michael Carr

Lisa Rizzuto O'Keefe  
Vice President of Strategic Operations  
The Public Education Foundation  
*Because young minds matter*  
702.799.1042